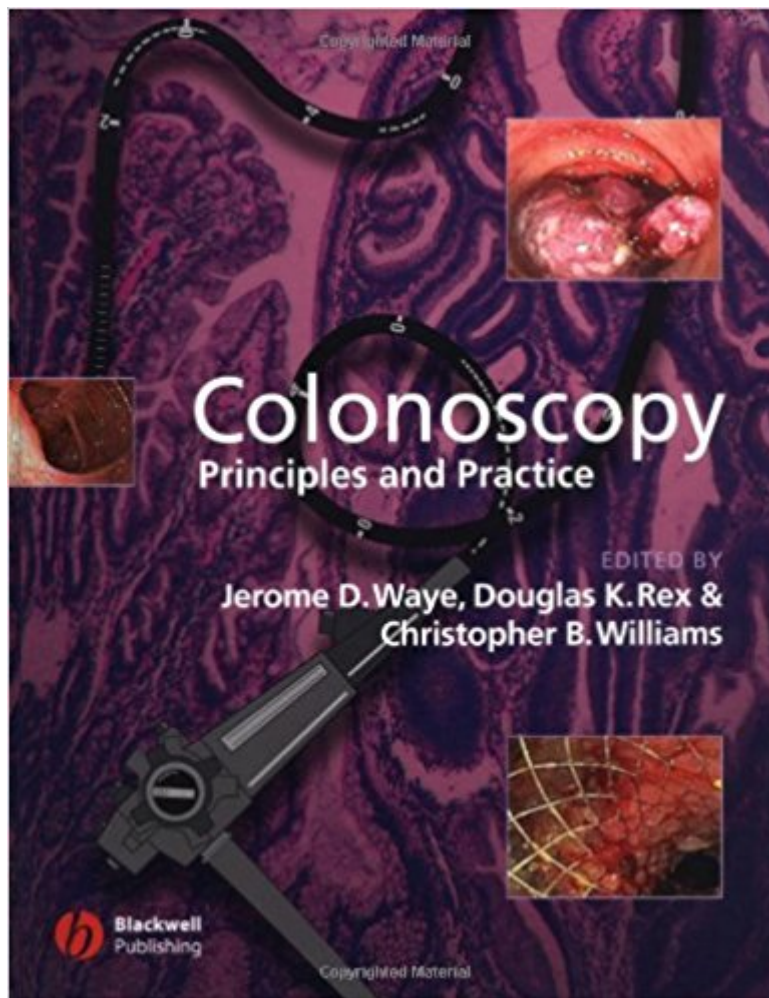


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# Colonoscopy: Principles And Practice



## Synopsis

First Edition - Winner of 2004 BMA Medical Book Competition in Gastroenterology A state-of-the-art reference guide covering all aspects of the performance, technical and clinical background to colonoscopy The second edition of this prize winning book is written by some of the world's foremost experts in the field of colonoscopy and colonic imaging. Every chapter has been updated and 5 new chapters have been added to include the latest information and advances in the field of colonoscopy: Capsule Colonoscopy Narrow Band Imaging Confocal Endomicroscopy Endoscopic Submucosal Dissection in the Colon New Colonoscopes and Assist Devices Drawing on the vast experience of the authors it covers every area of medicine that impacts on colonoscopy, including virtual colonography, pathology, techniques for pediatric and adult procedures, and legal aspects concerning colonoscopy. The book is focused on patient care, and provides explanations on how to perform the procedure effectively and make the best outcome for your patients. It serves as a detailed manual of procedures, extensively illustrated with diagrams and photographs and there is an accompanying DVD with multiple demonstrations of technique. This is an invaluable compendium on all aspects of colonoscopy, suitable for use by every grade of practitioner world-wide and an essential reference book for all establishments with an endoscopy facility.

## Book Information

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## Customer Reviews

"This is a masterpiece of its kind. The authors should be complimented for their successful effort to

provide such an important and fascinating book.â • "This book undoubtedly represents the 'state-of-the-art' in colonoscopy [...] The language is as clear as only great experts can use, the iconography (all in colour) is superb, the bibliography up to date and precise. The editorial presentation is excellent and warrants the price. Very rarely has the reviewer examined a monograph devoted not to a disease but to a single technique which has impressed him so much for its clarity, completeness, attractiveness and â " if it is allowed â " its fascination." Digestive and Liver Disease 37 (2005) 544-545

Endoscopy is a medical specialism that is actively recruiting new entrants. There is considerable demand for colonoscopists in the USA and the UK to meet the respective guidelines for colorectal cancer screening in the general population. In the USA, it is recommended that men and women aged 50 years and older get screened for colorectal cancer as many studies have shown that screening reduces mortality from cancer. Colorectal cancer is the second leading cause of death in the US: the American Cancer Society estimates that 148,300 new cases will be diagnosed in 2002. Colonoscopy is now a mainstream procedure and is widely used as a screening and treatment tool for colorectal cancer and inflammatory bowel disease. As a result, the focus is now changing from developing new techniques to enhancing the efficiency and quality of fundamental techniques. There are three elements to this agenda: initial training, continuous quality improvement and patient empowerment. The table of contents has been created with these three elements at the fore. It is an extremely comprehensive textbook aimed primarily at the experienced colonoscopist but the book will be an extremely useful manual of procedures - clinical, administrative and managerial - for everyone working in the Endoscopy Unit..

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